



University of Pretoria Yearbook 2021

Leading through storytelling 811 (GIC 811)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
NQF Level	09
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This course will introduce participants to a framework and process for storytelling as a medium to improve leader effectiveness, communication and interpersonal skills.

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